

11.12.2007

Press Release

İş Private Equity's first investment in the medical field: ORSEM Orthopedics

İş Private Equity made its first investment in the health sector in Orsem Orthopedics Group which gathers under one roof the outstanding brands in the surgical orthopedics market, ORTOPRO and WRIGHT MEDICAL. İş Private Equity provided capital support of US\$6 million to Orsem Orthopedics in order to create a competitive and lasting institution in the global arena.

Orsem Orthopedics' ultimate goal is to meet the needs of doctors and patients involved in surgical orthopedics through innovative and economical solutions with proven clinical activities and added value by manufacturing under the name of Ortopro and also by representing international high quality brands in Turkey. Orsem Orthopedics is targeting to be a strong and lasting global corporation with the support of İş Private Equity.

Establishing partnership with growing companies who have high potential for development and own original technologies in both service and product fields İş Private Equity is an enterprise with the highest number of operations in private investment in Turkey. It is now actualizing its 9th investment in the health sector with the belief that the sector has national and global growth potential, bright future and profitability.

Talking about the reasons of selecting Orsem Orthopedics for investment, Murat Özgen, İş Private Equity General Manager, has expressed: "Orsem Orthopedics has an original and high quality product range based on research and development in its production and representation portfolio. We are deeply affected by the competitive success the company has achieved in a very short period in national and international sales and marketing. We believe that the sector is highly attractive for investment. Considering the vision of the founding partners in addition to the said success we are very excited to have the opportunity to create a global brand together with Orsem Orthopedics.

Expressing that they assume the mission of providing management know-how and capital contributions to companies that operate in high growth sectors in order to support them

during the execution of their projects Özgen has told that they have realized this mission until today with Probil, ITD, Cinemars, Nevotek, Step Halı, Tüyap, Beyaz Filo and Ode Yalıtım. İş Private Equity has bought 29.50% of Orsem Orthopedics with this last investment. The amount of resources İş Private Equity has provided the companies and therefore the Turkish economy through investment partnerships has reached US\$45 million.

Orsem Orthopedics founded in 2005 by Mehmet Tanyolaç who worked as a senior professional manager in leading medical equipment companies both abroad and in Turkey and Dr. Tolga Yalçınkaya who has been a successful entrepreneur in the orthopedic sector since 1995 soon became a company manufacturing for large worldwide companies and actualizing sales in 32 countries spread out in 4 continents. Orsem Orthopedics CEO M. Tanyolaç has said: "We wanted to have on our side the most competent, the most reliable, the best private equity investor, İş Private Equity, which would contribute at the highest level and value to our ideal to create the first Turkish health brand in the orthopedics field with innovative, original products based on real research and development. İş Private Equity investment will provide opportunities for our company and sector in achieving our goals much faster and with certainty by opening new horizons. Orsem Orthopedics' next goal is to become one of the global players with a corporate identity of world standards.

Tolga Yalçınkaya, Chairman of the Board of Orsem, has said: "We believe that İş Private Equity partnership is a good expansion for the medical equipment and supplies sector. There is potential for international competition in this sector. Through İş Private Equity partnership the business sector will enjoy improved production, high quality competition, and institutionalization. This is a development definitely to the benefit of the national sector, private and public paying mechanisms, doctors and patients which will carry the sector to higher levels. This development is also a sign not only for the confidence in the strength and consistency of our company's strategic plans and orientations but also for the confidence held in the management and employees of our company."

Orsem Orthopedics' next goal is to reach a company turnover of US\$60 million in 2010 with the initiatives after this new investment support.

Supporter of Success: İş Private Equity

İş Private Equity Investment Partnership, an affiliate of Türkiye İş Bankası, launched its operations in October 2000 and has been in the Istanbul Stock Exchange since September 2004. Its mission is to share its know-how and experience with and to provide capital to companies that operate in high growth sectors and have a competitive advantage so that they can execute their projects.

İş Private Equity who is interested in companies that operate in high growth sectors with competitive advantage and transparency in management has invested a total amount of US\$39 million in and therefore supplied resources to 8 different sectors before the Orsem Orthopedics partnership. These are Probil, ITD, and Nevotek in technology sector, Cinemars Sinema Zincirleri and Step Halıcılık in retailing sector, Tüyap Fuarcılık in trade fair sector, Beyaz Filo in service sector, and Ode Yalıtım in construction and insulation sector. After the Orsem Orthopedics investment, the resources that İş Private Equity provided the companies and thus the Turkish economy through investment partnership has reached US\$45 million.

As of December 2007, İş Private Equity has funded its affiliates a total of approximately US\$265 million, of which US\$45 million is equity investment while the remaining approximately US\$220 million is debt obtained from creditors.

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